

# PARTNERSHIP 2022



**Turning  
Challenge into  
Triumph.**

**You can make  
it happen!**

*Every child deserves a friend.*

# OVERCOMING CHALLENGE AND FINDING A WAY FOR FRIENDSHIP

When the pandemic swept in, Friendship Circle was on an upswing with a trajectory for growth. A three- to five-year Strategic Plan had been developed and was ready to be implemented. Several key objectives, organizational goals, and key areas of expansion would lift the organization to new heights, broadening Friendship Circle's reach and providing much-needed friendship and connection to more children of all abilities and their families.

Then, the pandemic's spread led to closure of the Friendship Circle building. With most staff working remotely due to safety protocols, Friendship Circle quickly pivoted to provide new and resourceful ways to bring vital friendship and connection to children of all abilities and their families, including an array of virtual programs.

The new programs helped to significantly reduce the isolation and loneliness brought on by the pandemic. Families felt relief that their children were enjoying some social interaction, and parents felt a sense of connection.

*Friends@Home visits continued through COVID-19, mostly virtual, but some ventured out for porch visits to say hello and give the children real face-to-face social interaction.*

*Alan's mom wrote FC a note:*



***Our son Alan was experiencing a real low point in his life. Ben's weekly visits and then his ensuing virtual friendship is what I believe contributed the most to get him through this tough time to a much better place. No doctor, therapist, or anyone else was able to give my son what he needed the most.***



*Every weekday, over 50 children socialized for several hours on Friendship Island virtual Summer Camp; This has been so successful that children with disabilities from all over the USA joined in.*

*Jared's mom wrote to FC after discovering the program:*



***Thank you for lifting my son out of depression with this fabulous social opportunity.***



## AN ARRAY OF IN-PERSON PROGRAMS

### **For Children of All Abilities**

- ◊ Better Together
- ◊ Exceptional Jewish Spirit
- ◊ Friends@Friendship Circle
- ◊ Friendship Social
- ◊ Fun Days
- ◊ Kiddie Circle
- ◊ Summer and Winter Camps
- ◊ Sunday Circle
- ◊ Teen Scene Boys/Girls
- ◊ Young Adult Division Men/Women

### **For Families**

- ◊ Holiday Events
- ◊ Parent Support and Networking
- ◊ Shabbat Dinners
- ◊ Sibling Support

### **For Teens**

- ◊ B'nei Mitzvah Projects
- ◊ Teen Education Seminars
- ◊ Teen Leadership Board
- ◊ Weinberg Friendship Award

# WE'RE BACK, STRONGER THAN EVER

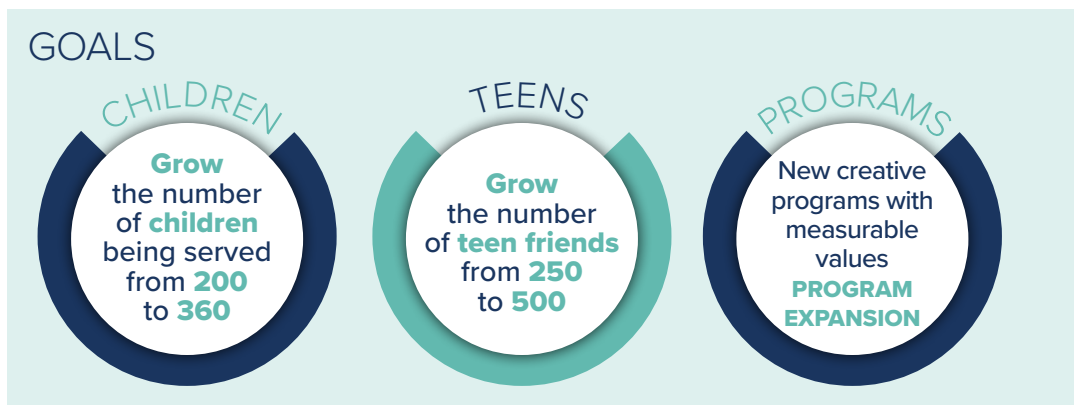
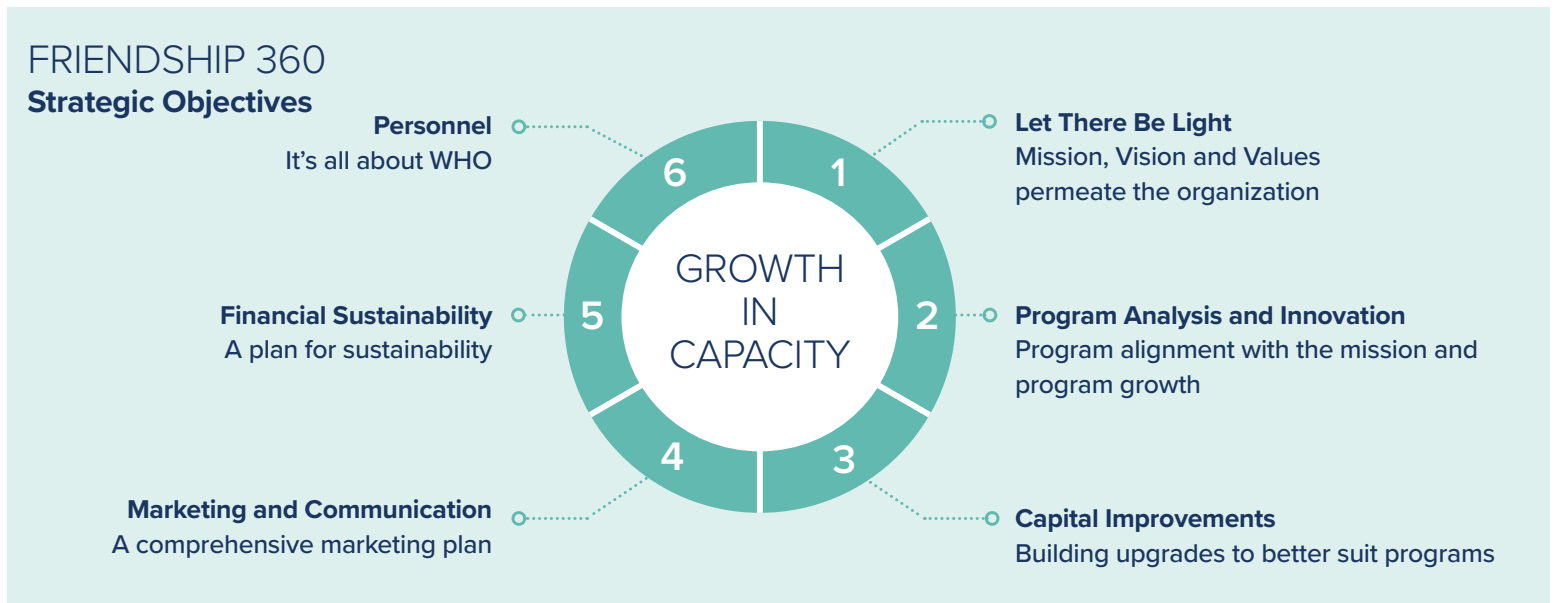
Today, Friendship Circle is poised to make an even bigger impact for children of all abilities and their families. A solid foundation has been laid, and growth is clearly visible. With the pandemic taking a serious toll on children with disabilities and their families, the need for socialization is more critical now than ever. Friendship Circle is ready and able to meet this important need, with your Partnership.

## LAYING THE FOUNDATION

- ◊ The mission and vision have been clearly defined.
- ◊ A culture for success within the organization—the Friendship Way—has been identified and introduced to staff.
- ◊ New and improved programs are being developed to align directly with the mission.
- ◊ In-person programs are happening regularly, and they are gradually expanding to meet ambitious goals.
- ◊ A team of professional, dedicated, and passionate staff has been assembled.

## SOARING TO NEW HEIGHTS

A well-devised three- to five-year strategic plan serves as a comprehensive roadmap for growth and expansion. With the foundation that has been laid and with the necessary financial resources, Friendship Circle can expand its reach to serving more children and more teens and provide new, innovative programs that meet the important needs of the children and their families.



## THE MISSION

To spark friendship, connection, and support for children of all abilities, their families, and Jewish teens.

## THE VISION

An elevated community by realizing the special soul within each individual.

## TOGETHER, WE'LL MAKE IT HAPPEN

When you partner with Friendship Circle, you will make friendship happen for hundreds of children who thirst for companionship and joy. **Please help Friendship Circle Turn Challenge into Triumph... because Every child deserves a friend. Let's make it happen, together.**





### PRESENTING PARTNERS

	President Circle	\$50,000
	Leadership Circle	\$36,000

### PARTNERS

	Platinum Circle	\$25,000
	Diamond Circle	\$18,000
	Gold Circle	\$10,000
	Silver Circle	\$5,000
	Bronze Circle	\$2,500

### SPONSOR

	Chai Sponsor	\$1,800
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Partner and Sponsor contributions may be raised through a My Walk 4 Friends Team.

## THANK YOU

for making much-needed friendships happen, and for helping to cultivate a community that is elevated by the realization that each person is special and has something precious to offer. Your generosity makes a direct impact on the community—on children of all abilities, their families, and teens..

### LEADERSHIP

**Harley Cohen**  
Board Chair

**Jerry Appel**  
Treasurer

**Michael Goldberg**  
Secretary

**Alyson Charnas**  
**Jill Helfman**  
**Mike Stovsky**  
**Rob Zimmerman**  
Trustees

**Brian Fox**  
Immediate Past Board Chair

**Steve Weinberg**  
Board Chair Emeritus

**Peter Rzepka**  
Founding Board Chair

**Rabbi Yossi Marozov**  
Executive Director

**Estie Marozov**  
Co-Director

### FISCAL YEAR ENDING

JUNE 30, 2021

Program Expenses; \$511,134

Administrative Expenses; \$191,383

Development Expenses; \$132,799

Security; \$50,441

Total Expenses; \$885,757

*Past fiscal audits are available upon request.*

### PROJECTED BUDGET FOR FISCAL YEAR ENDING

JUNE 30, 2022

Projected Program Revenue; \$75,000

Fundraising Goal; \$1,125,000

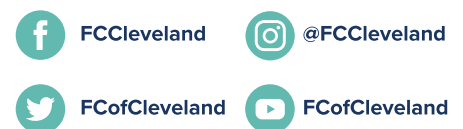
Total Revenue; \$1,200,000

*Budget approved by Board of Trustees prior to start of fiscal year.*

*Photos by Mariana Edelman Photography & Design*



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Yes, I would like to Make Friendship Happen! **2022 Partnership Commitment \$** \_\_\_\_\_

- I am donating my commitment in full.
- Please bill me \$ \_\_\_\_\_
- We will raise or donate the total through our My Walk 4 Friends Team.

Name \_\_\_\_\_

Company \_\_\_\_\_

Email \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_ Ext. \_\_\_\_\_

Billing Address \_\_\_\_\_

For check, please make payment to Friendship Circle of Cleveland. For credit card, please provide information below.

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ / \_\_\_\_\_ CVV \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

**THANK YOU!**